



**Strategic Operations & Policy Summit
November 2 & 3, 2022
Washington DC**

Sponsorship Opportunities

Event Overview

NVCA will convene 100 of its member firm CFOs and senior operations professionals in **Washington, D.C. on November 2-3, 2022**, for its annual summit.

This event focuses on the critical role that CFOs and senior operations professionals play in venture firms and how they can provide value back to their partnerships.

This 1.5 day program comprises technical topics, leadership development, and industry-related policy content. Participants will also have the opportunity to earn up to 8 CPE credit hours.

Audience Snapshot

Senior operators and CFOs from 93 NVCA member firms participated in the last in-person program, held in 2019. The 2020 program, held virtually, attracted 163 participants, and the 2021 program, also held virtually, boasted 177 participants!

Sample of firms in attendance:

- 5AM Ventures
- Accel
- Battery
- Benchmark
- Greenspring
- Sequoia
- TCV



Content Creation

Sponsors have historically played an integral role in helping NVCA, in collaboration with its powerful CFO Taskforce, create and execute robust content initiatives that comprise a range of apropos topics and initiatives including but not limited to:

- ESG
- Tax, Accounting, and Fundraising Best Practices
- Regulatory and Compliance
- Macroeconomic Outlook for VCs Post Pandemic
- Virtual Portfolio Management
- Return to Work Considerations
- Veteran CFO and LP Panels
- Policy Updates and Analysis



Sponsorship Levels: Tier 1- \$20,000

- **Benefits Include:**

- Opportunity to have three (3) representatives attend the event
- Highest consideration for a speaking role, participation on a panel or session (if applicable and topics mutually agreed upon between sponsor and NVCA)
- Website, onsite signage, and verbal recognition as a sponsor of the event
- Attendee contact information
- Opportunity to distribute research papers or other relevant information to CFOs in our meeting program documents





Sponsorship Levels: Tier 2- \$15,000

- **Benefits Include:**

- Opportunity to have two (2) representatives attend the event
- Consideration for a speaking role, participation on a panel or session (if applicable and topics mutually agreed upon between sponsor and NVCA)
- Website, onsite signage, and verbal recognition as a sponsor of the event
- Attendee contact information

Sponsorship Levels: Tier 3- \$7,500

- **Benefits Include:**

- Opportunity to have one (1) representatives attend the event
- Consideration for a speaking role, participation on a panel or session (if applicable and topics mutually agreed upon between sponsor and NVCA)
- Website, onsite signage, and verbal recognition as a sponsor of the event
- Attendee reports



Interested in Sponsoring?

Please contact Jason Vita if you are interested in learning more about supporting this program or NVCA's Industry Partner program.

Jason Vita | Director, Industry Relations

Jvita@nvca.org | (202) 864-5918