

## PitchBook-NVCA Partnership FAQ

### **How does NVCA report on venture capital activity?**

NVCA reports on venture capital activity with PitchBook, the official data provider of NVCA. PitchBook and NVCA jointly produce the quarterly [PitchBook-NVCA Venture Monitor](#), detailing all venture capital activity (fundraising, investments, exits and other relevant industry analysis) in one comprehensive report each quarter. Between quarters, NVCA produces individual data reports based on data provided by PitchBook.

### **To whom does my firm send its quarterly activity report to now?**

It is the discretion of individual firms to determine to whom they provide data. However, NVCA encourages all our member firms to provide data to PitchBook on an ongoing basis to better support their data collection efforts in support of our joint production of the *PitchBook-NVCA Venture Monitor*. In order to more accurately communicate venture capital activity to policymakers and regulators, it is imperative to have access to firm-level and portfolio-level data, and the best way to access that data is for the firms to provide it on their own.

### **If my firm wants to submit a quarterly activity report to PitchBook, who do I contact?**

To submit your firm's activity to PitchBook, please contact Alex Zendejas, Marketing Specialist, Partnership Programs & Operations, at [alex.zendejas@pitchbook.com](mailto:alex.zendejas@pitchbook.com).

### **What benefits do NVCA members receive through the NVCA-PitchBook partnership?**

All NVCA members have instant access to a limited version of the PitchBook Platform, exclusively for NVCA members. Request access [here](#).

In addition, all NVCA members can access the full PitchBook Platform with one of these promotions:

- A discount of 10% off PitchBook's regular list price OR
- A free additional seat to a new subscription at regular list price.

*NVCA member firms with less than \$25M assets under management firm wide who are new subscribers to PitchBook are eligible to receive a special offer of 20% off regular list price for a standard 3-seat PitchBook license.*

Request these discounts [here](#).

### **My firm is an NVCA member that already subscribes to PitchBook, what are the benefits for my firm?**

For existing subscribers who subscribed to Pitchbook prior to the effective date of the partnership (9/14/16), NVCA members have the option to choose:

10% discount off of the list price **OR** add one complimentary license at their next renewal. Both of these discounts are available only to NVCA members.

**I'm not an NVCA member, how can I take advantage of the benefits from this partnership?**

The benefits of the PitchBook-NVCA partnership, including to the limited access version of the PitchBook Platform and the discount to the full PitchBook Platform, are available to NVCA members only. If you would like to discuss membership, please contact NVCA's Vice President of Development Stephanie Volk at [svolk@nvca.org](mailto:svolk@nvca.org).

**I'm an NVCA member and would like to access PitchBook. Who do I contact?**

To gain access to PitchBook, please contact Alex Zendejas, Marketing Specialist, Partnership Programs & Operations at [alex.zendejas@pitchbook.com](mailto:alex.zendejas@pitchbook.com).

**I have more questions. Who can I contact?**

Contact NVCA Senior Vice President for Industry Advancement Maryam Haque at [mhaque@nvca.org](mailto:mhaque@nvca.org).